

**Phan Thi Xuan Huong**

[huongptx@ntu.edu.vn](mailto:huongptx@ntu.edu.vn)

Department of Fisheries Economics  
Faculty of Economics  
Nha Trang University  
02 Nguyen Dinh Chieu St.,  
Nha Trang City, Vietnam

**EDUCATION**

*The University of Danang*, Danang, Vietnam  
PhD degree about Business Administration, 2011-2017

*Nha Trang University*, Nha Trang, Vietnam  
MSc. in Economics, 2004 -2007  
B.A. in Technique Economics, 1993-1998  
*Hue University, College of Sciences*  
B.A. in English, 2004 – 2006

**RESEARCH INTERESTS**

2011 until now: Strategy, Strategic management and Balanced Scorecard  
2008 until now: Planning and management of the fisheries sector  
1998 -2016: Office management  
2009-2015: Seafood export

**TEACHING RESPONSIBILITY**

**Undergraduate**

1. Planning and management of the fisheries sector
2. Office management
3. Business management

**Graduate**

1. Labor Economics

**PUBLICATIONS AND PRESENTATIONS**

**Books (in Vietnamese)**

**Book (in English)**

## Journals and Presentations

1. **Phan Thi Xuan Huong** & Tran Dinh Khoi Nguyen (2014), “Building a Strategy Map for Khanh Hoa Aquatic Product Processing Enterprises”, Vietnamese version, Journal of Economics Development, No. 289, 11/2014.
2. **Phan Thi Xuan Huong** & Tran Dinh Khoi Nguyen (2015), “ Building KPIs using BSC approach for Khanh Hoa’s aquatic product processing companies”, Journal of Economic and Development, No. 212 (II), 2/2015.
3. Vu Thi Nhung, Nguyen Van Ngoc, **Phan Thi Xuan Huong**, (2015), “Bulding BSC (Balance Scorecard) for Nha Trang Seafoods Company-F17”, Journal of Science and Technology, No. 07 - Phạm Văn Đồng Univeristy.
4. **Phan Thi Xuan Huong** & Tran Dinh Khoi Nguyen, (2015), “Building a Strategy Map for Khanh Hoa Aquatic Product Processing Enterprises”, Journal of Economic Development, Volume 22, Issue3, July 2015.
5. **Phan Thi Xuan Huong**, (2012), “ Building balanced scorecard for Aquatic product processing Company F17” – Proceedings of Accounting and Auditing in global integration, Economics University – University of Danang.
6. **Phan Thi Xuan Huong**, Tran Dinh Khoi Nguyen, Nguyen Van Ngoc (2016) “ Apply BSC for Khanh Hoa Seafood Product Export Company KHASPEXCO”, Journal of Science and Technology of Danang University, No. 2(99).2016.
7. Nguyen Van Ngoc & **Phan Thi Xuan Huong**. “The application of production function to the study of the economic growths of the fishery industry in Vietnam”, Journal of Aquatic Science and Technology, No 1/2010.
8. **Phan Thi Xuan Huong**, “Solutions to promote seafood export in Khanh Hoa province”, Journal of Aquatic Science and Technology, No 1/2010.
9. **Phan Thi Xuan Huong**, “Application of neural network to predict aquaculture production in the South Central Coast”, Journal of Aquatic Science and Technology, No 2/2010.
10. **Phan Thi Xuan Huong**, “Building a Strategy Map for Khanh Hoa Aquatic Product Processing Enterprises”, National Proceedings of Accounting and Auditing in global integration, Economics University – University of Danang.